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THE CHRISTIAN ENDEAVOR



World

AUGUST-SEPTEMBER 1968



The Cover . . .

Typical Endeavorers are these youth photographed at the Illinois Convention by the Rev. Christian A. Tirre. For more convention pictures turn to Page 8.

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Coming Soon . . .

August

- 25—September 1—Ontario Summer Conference, Golden Lake
- 30—September 2 — Texas Workers' Conference, La Grange
- 31—September 2 — Illinois Officers' Retreat, Hudson

September

- 6-8—Virginia Leadership Conference, Massanetta Springs
- 27-28—Pennsylvania Executive Committee, Reading
- 28—Wisconsin Junior and Junior High Convention, Green Lake

THE CHRISTIAN ENDEAVOR WORLD begins its eighty-third year of publication with this issue!

Originally called THE GOLDEN RULE, the first number under Christian Endeavor management was issued October 7, 1886. The name was changed to THE CHRISTIAN ENDEAVOR WORLD in November 1897. For many years a weekly publication, the magazine became a quarterly in 1934 and a monthly in 1937.

In his autobiography "The Evolution of an Endeavorer," William Shaw says, "From the beginning the owners of the paper decided that it should not simply be an organ playing one tune, but rather an advocate of Christian Endeavor, recognizing the fact that Christian Endeavor in its broadest sense deals with the whole life of the young people. * * * Who can estimate the lives that have been influenced and inspired as the paper has gone out to the four quarters of the globe with its message of hope and its challenge to nobler living?"

Eighty-two years have come and gone and the magazine is vastly changed in size and appearance from that first issue in 1886, but THE CHRISTIAN ENDEAVOR WORLD still attempts to serve the movement and to meet the needs of today's youth.

THE

CHRISTIAN ENDEAVOR



World

AUGUST-SEPTEMBER 1968

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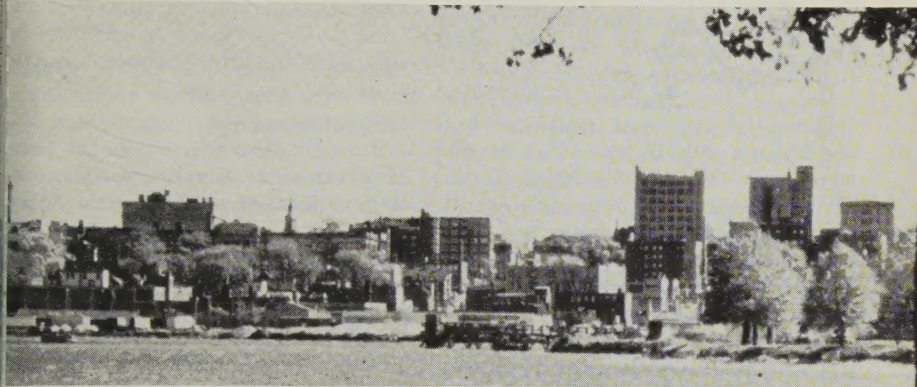
PUBLISHER

Christian A. Tirre

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PORTLAND POINTERS

**Portland Pilgrimage Will Bring Endeavorers
To the Birthplace of the Movement July 4-6, 1969**

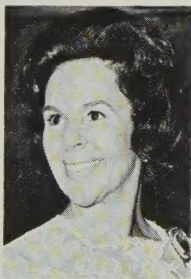


Portland skyline from Back Cove

The Portland Pilgrimage will emphasize Christian Endeavor's four basic principles. Features will include outstanding speakers, helpful seminars, presentation of the 1969 Albert I. Diebold Awards, and a New England Clambake.

Program Personalities

Among the outstanding Christian leaders who will participate are Mrs. Eleanor Searle Whitney, speaking at the mass meeting Friday night, July 4, and Rev. H. Norman Pell, Saturday night's speaker.



Mrs. Whitney is a former concert, opera, and oratorio soloist, who committed her life completely to Christ in 1957 during Billy Graham's New York Crusade. She has repeatedly been selected among the best dressed women. In recent years she has traveled extensively to speak and sing for

the Lord. A former Christian Endeavorer, she lives in Locust Valley, New York, and is active at St. John's Church of Lattingtown.

Mr. Pell is director of Leighton Ford Crusades. Before coming to Canada to serve as an associate evangelist of the Billy Graham Evangelistic Association, he was the national director of the Australian Christian Endeavor Union. A Baptist minister, he and his family now reside in Scarborough, Ontario.

Other program leaders include Rev. George L. Blackwell, secretary of Christian Education of the African Methodist Episcopal Zion Church, who will lead the Quiet Hour; Rev. Ralph E. Robrahn of Michigan and Lawrence L. Hanby of Texas, the music team; and Frances M. Becker, Elwood Dunn, Arch McQuilkin, and Bishop Clyde W. Meadows, who will direct the four seminars on the basic principles.

Schedule

The Pilgrimage opens with a banquet at 5:30 p.m. on Friday, July 4,



SIGHT-SEEING opportunities will be provided during the Pilgrimage. Delegates will want to visit Portland Headlight, the first lighthouse to be authorized by the United States and the oldest lighthouse in operation. Other sites of interest include Longfellow House, home of Henry Wadsworth Longfellow during his childhood; Tate House, built in 1755; the First Parish Church; and Williston Church and the former parsonage on Neal Street where Christian Endeavor actually began.

followed by the mass meeting when the awards will be presented to the winners in the 1969 Christian Youth Witness Program. Saturday's schedule includes the Quiet Hour, two seminar periods, lunch, a late afternoon clambake, and the evening mass meeting. On Sunday, July 6, there will be a seminar period, the morning worship at Williston Congregational Church, another seminar period, and the closing dinner. The seminars will be repeated four times by each leader so all delegates may attend all the seminars.

Accommodations

The headquarters hotel will be the Sheraton-Eastland Motor Hotel in downtown Portland. Special rates per night for delegates are: single, \$12.75; double or twin, \$17.00 (\$8.50 per person); triple, \$19.50 (\$6.50 per person); tower rooms—single, \$17.75; double or twin, \$24.75 (\$12.38 per person); and triple, \$26.75 (\$8.92 per person). Reservations should be made early as Maine is a popular resort area and hotel rooms are scarce in July.

There will also be limited student housing in homes.

The banquet, Saturday lunch, and Sunday dinner will be served at the church, with the clambake at a local beach. These will be included in a meal package plan, rate to be announced at a later date.

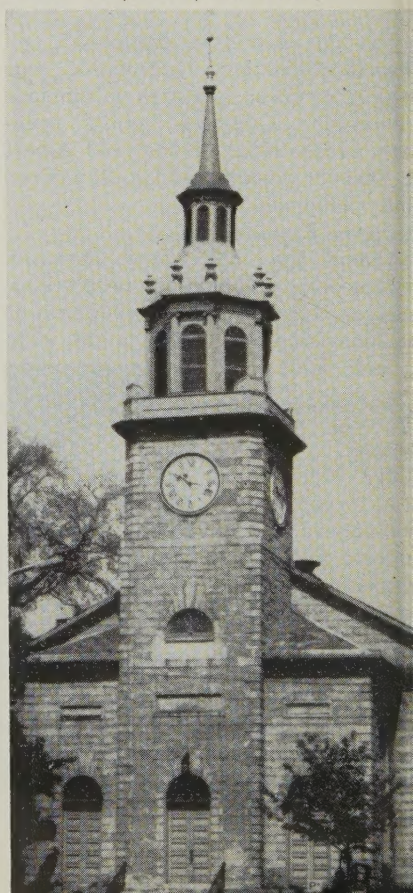
Local arrangements are under the direction of Rev. S. George Bovill, minister of the Williston Church.

Official Meetings

Preceding the Pilgrimage the Board of Trustees of the International Society will meet at 1:00 p.m. July 5 and the Corporation at 2:00 p.m. July 5.

Registration fee for the Pilgrimage is \$6. This should be sent to the International Society in Columbus.

FIRST PARISH CHURCH, founded in 1674, burned by Indians 1690, rebuilt 1718, 1740, and 1826.



A youthful Endeavorer from Great Britain tells

How to Deal with Critics

Reprinted from April-June 1968 issue of CHRISTIAN ENDEAVOUR published by the Christian Endeavor Union of Great Britain and Ireland)

Along with many other Christian organizations we face criticisms from both Christians and non-Christians alike. It is our responsibility, therefore, not to ignore or even thoughtlessly reject these criticisms, but to face up to them, and if we find them justifiable, to do our part in remedying the fault.

The mention of Christian Endeavor to the average society member conjures up "our own society meeting." *The meetings are too dull and boring; the same people take part every week; sing the same hymns and choruses; we even pray the same prayers. WE'RE IN A RUT.*

Then there is the enthusiastic Christian Endeavor member, who says: "There is something wrong somewhere. We never know what's going on outside our own society; there isn't enough getting together of societies. We never get any news from headquarters, and anyway there are not enough young people at the head of affairs."

What would the outsider's criticism be? Very likely something like this: "It doesn't reach out. It is simply a clique or holy huddle of young people who regard themselves as better than others of their age group, and who want to steer clear of too much contact with those who never go near church."

I would suggest that the reason for boredom isn't that Christian Endeavor is outdated, but rather that some individual societies have worn out their ideas.

If your Christian Endeavor meeting

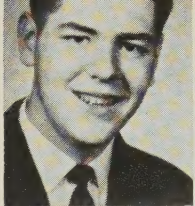
is boring, ask yourself, "Am I contributing all I can to it? Have I made any helpful suggestions to those in charge? Have I even tried to think of any? Have I asked those people who never take part to do anything, or given them any encouragement to contribute?" We can't blame our Christian Endeavor movement for laziness or slovenliness on our part.

Again, there is this criticism about not knowing what is going on outside your own society. I think there are two reasons for this, and neither can be blamed on Christian Endeavor organization or set-up. Firstly—news from headquarters may not be getting through to the society simply because the secretary isn't bothering to bring the correspondence to the attention of the society members. Secondly, local union affairs don't get passed on to Christian Endeavor members because so few societies send their two representatives to council meetings, and then do not ask them to report back about the meeting.

What about the problem of more young people being at the head of affairs? It is a young people's movement, and I'm sure we would all agree that more young people should hold offices of responsibility. Of course we don't underestimate the real need for help and advice from older people, but if the balance of younger and older people were reached, the movement should benefit. The problem is this — Where are the young people willing and able to give the necessary time to the movement? As young people, are we giving to it what we feel God requires us to give?

Finally, we must face up to the criticism from those outside the move-

Page 14, please



Christian

Youth Witness

Youth, Christian Endeavor societies, and local Christian Endeavor unions participating in Christian Endeavor's 1969 Christian Youth Witness Program will be eligible for the Albert H. Diebold Awards, totaling more than \$1,300 in cash, grants to attend the Portland Pilgrimage, award plaques, and certificates.

"This year's program is again directed toward individuals, societies, and local unions," states Rev. Christian A. Tirre, executive secretary of the International Society. "The 1969 program is a youth-centered demonstration for Jesus Christ which encourages Christian youth to use their energies and abilities in positive service for Christ and the Church in their community, nation, and world."

Christian Endeavor's eighteenth annual competition is based on Christian witness projects reported by individuals, Christian Endeavor societies and similar youth groups, and local Christian Endeavor unions in the United States and Canada. Deadline for entries is February 14, 1969. Winners will be announced April 25, with awards to be presented during the Portland Pilgrimage July 4-6, 1969.

The program encompasses many areas of witness by which youth make their Christian convictions vi-

tally effective in all their daily relationships. These include sponsoring projects that show the Gospel teaching concerning one or more evils such as: prejudice, Communism, gambling, or obscene literature; conducting a program of education on the effects of smoking, the use of alcohol, or the use of narcotics; encouraging the proper observance of the Lord's Day; urging Christian participation in politics; distributing portions of Scripture and encouraging Bible reading and prayer; participating in Freedoms Foundation programs; providing training in personal evangelism, culminating in an approach such as youth-to-youth witnessing; and participating in "Know Your America Week" programs.

For the thirteenth year the awards are named in honor of Albert H. Diebold, a Christian layman of New York City who died in 1964. Through his generous financial support, continued through the Diebold Foundation, this program has been made possible.

Winners in the 1968 program received awards for a variety of entries. Special presentations in honor of these top young people are being arranged in local areas.

Details about the 1969 program with helpful suggestions may be secured by writing to Rev. Christian A. Tirre, executive secretary of the International Society.

Awards Program



Christian Endeavor Address

This paraphrase of Lincoln's Gettysburg Address was used by Larry W. Clark, resident of the Franklin County (Ohio) Union, at the annual convention May 5, 1968, as an introduction to a Poling-King Memorial Tribute)

ourscore and seven years ago our founder, Dr. Francis E. Clark, brought forth in this country a new movement,

Conceived in faith, and dedicated to the task of winning young people for Christ and the Church.

Now, as always, we are engaged in the great spiritual warfare demonstrating that an organization or movement so conceived, so dedicated, and so determined, can survive.

On the battlefield of this war we find the enemy attempting to wound us with his fiery darts of hatred, anger, envy, adultery, fornication, drunkenness, murder, and the like;

But as we remain dedicated to Christ's cause and through all our battles continue to manifest the fruits of the spirit — love, joy, peace, faith, temperance —

This movement will continue to live.

Men like Dr. Francis E. Clark, Dr. Earle W. Gates, and Dr. Daniel A. Poling have given the full measure of devotion to the work of Christian Endeavor

And will be long remembered by those of us who knew them or who have read about them;

But we cannot rest on their accomplishments.

It is for us, the living, to be dedicated to continuing the work which they so nobly advanced.

It is for us to be dedicated to the great task remaining before us;

That from these honored dead we take increased devotion;

That Christian Endeavor, a Christ-centered movement having as its purpose:

Leading youth to accept Christ as Saviour and Lord,

Bringing them into the life of the Church,

Training them for the service of Christ and His cause, and

Releasing them through all channels of human activity in the service of God and man;

That Christian Endeavor, a Christ-centered movement having as its basic principles:

Confession of Christ,

Service for Christ,

Loyalty to Christ's Church, and

Fellowship with Christ's people,

Shall not perish from the earth.



CONVENTION

ILLINOIS — "That I May Know Him" was the theme for the Illinois Convention June 14-16 at Millikin University, Decatur. From registration Friday (ABOVE) to the closing moments Sunday there were highlights for all ages. It was a musical convention. David LaBrot (LEFT), General Baptist Endeavorer from Granite City, was organist. There were workshops, a Junior Convention, an Alumni Tea and a formal banquet. For the convention picture (BELOW) delegates posed on the steps of Westminster Presbyterian Church. Rev. Christian A. Tirre was the featured speaker. Mr. and Mrs. Henry Skinner were co-chairmen; Veva C. Steen was re-elected president.

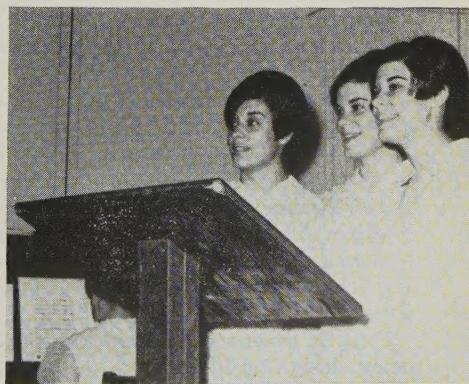




TEXAS — This official photo shows delegates at the convention June 14-16 at Second Christian Church, Houston. Evening speaker was Elwood Dunn, International Society president, with Bro. Daer Platt of the host church leading the Quiet Hours. At the Rebel-Rouser Breakfast the 1969 Finance Drive was kicked off with pledges of \$2,000. Other features were a Hootenanny, an Alumni Coffee, and a fellowship banquet with Charles C. Meek as MC. Donald P. Cole succeeds Judith L. Sanders as state president.

CLOSE-UPS

OHIO — Leaders for the conference July 1-6 at Grand River Mission Camp near Cleveland included (BELOW LEFT) Rev. Christian A. Tirre; Rev. Carey Knittle, director; and Rev. F. Rupert Gibson of Ireland, opening speaker and Bible Study leader. The Kandel Triplets (BELOW RIGHT) of Canton brought the message in song at the convention July 5. Danny Melvin and Vickie Knittle received the plaque and \$100 check from Mr. Tirre (RIGHT) for the Senior Society of Northbrook United Brethren Church of Cincinnati for winning third place in the 1968 Christian Youth Witness Program. Samuel E. Morgart, Jr., was re-elected union president.



ONE BODY IN CHRIST

Romans 12:1-5; Ephesians 4:1-6

Christian Endeavor Week—January 26-February 2, 1969

On February 2 Christian Endeavorers around the world will celebrate the 88th anniversary of the founding of this interdenominational movement.

To help observe this historic occasion, a special Christian Endeavor Week Packet has been prepared. Among the items included are a Plan-



ton, Ohio.

Also in the packet is a suggested program for radio or television written by B. Duncan Boss of New Jersey. This is based on the theme for the week and can readily be adapted as a skit or dramatization.

Plans for a "Person to Person" Christian Endeavor Communications Party, included in the packet, were developed by Mrs. Etta V. Berger, Portland, Oregon, a teen-age society counselor.

A Christian Endeavor Week bumper sticker is also part of the packet. These are 2½" x 8" in size, printed in two colors using the new Outdoor Poster design, with pressure sensitive backing. They sell for 5c each or 50c a dozen and are ideal for advertising the week and the Outdoor Poster Program.

Bulletin covers in an attractive two-color design are available at \$2.25

for 100 or \$9.00 for 500 and have pages two, three, and four blank for local use. New this year are bulletin inserts with the bulletin cover design on one side and a blank page on the reverse; these cost \$1.50 for 100. A sample is in the packet. Cost of the complete packet is 75c.

Outdoor Posters

Christian Endeavor's Outdoor Poster Program is unique among Protestant youth organizations and is closely related to the birthday observance.

This is the way the program works: Posting space is donated by local poster plants, members of the Outdoor Advertising Association of America, Inc. Sometimes the company finds it necessary to charge a cost-of-posting fee. Endeavorers in the state and provincial unions are organized under an Outdoor Poster chairman to secure funds to purchase the posters from the International Society at \$5 each and also cover the cost of any fees which may be charged. The chairman contacts the plants to arrange for posting space. Orders with shipping instructions should be sent to the Columbus office by November 15 in order that the posters can be hung in January and February to coincide with Christian Endeavor Week.

The poster design this year features a very attractive color combination of rhodamine red accentuated with light blue and black — calculated to attract attention on the dreariest winter day.

To find out how you can participate, contact union leaders or write to the International Society.

1968 HONOR ROLL

Societies, unions, and other groups which have enrolled during May and June are listed here. Each has received an enrollment certificate — gold seal certificates indicate a contribution of \$100 or more; red seals, \$50 or more; blue seals, at least \$15. Groups are arranged alphabetically by states and provinces. As others enroll they will be listed in future issues.

UNIONS

Gold Seal

Missouri Union

Blue Seal

Evansville District, Indiana
Sagamore Alumni, Massachusetts
Victory, Michigan
Ontario Union
Waterloo County, Ontario
Lehigh Valley, Pennsylvania
Dallas District, Texas

OTHER GROUPS

Gold Seal

Port Washington Collegiate Church,
New York, New York

SOCIETIES

(The name or age group of the society is listed where known)

Gold Seal

Senior, Third Presbyterian Church,
Springfield, Illinois

Blue Seal

Adult, Lake Avenue Congregational
Church, Pasadena, California

Senior High, Olive View United Brethren
Church, Sylmar, California

First United Brethren Church,
Peoria, Illinois

Junior, First Baptist Church, Salem,
Massachusetts

Pleasant Valley United Brethren Church,
Clarksville, Michigan

First United Brethren Church,
Hillsdale, Michigan

Young People's, United General Baptist
Church, Kalamazoo, Michigan

Adult, Kilpatrick United Brethren Church,
Woodland, Michigan

Junior, Woodcliff Community Reformed
Church, Bergen, New Jersey

Fort Washington Collegiate Church,
New York, New York

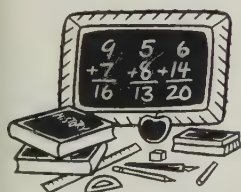
Senior High, Northbrook United Brethren
Church, Cincinnati, Ohio

Junior, Trinity Evangelical Congregational
Church, Lititz, Pennsylvania

Senior High, Otterbein United Brethren
Church, Waynesboro, Pennsylvania

Junior High, Third Presbyterian Church,
Petersburg, Virginia

Junior High, First Reformed Church,
Waupun, Wisconsin



Christian Endeavor Goes to School

PLASTICOAT BOOK COVER

In striking red, gold, and white, with information about Christian Endeavor. 20c.

BALL POINT PEN

Retractable ball point pen with CE double hemisphere and motto. 25c.

BRIEF CASE

Bright red case of long-lasting Vinyl with metal zipper. CE emblem and words "Christian Endeavor" in gold. Size $14\frac{3}{4}$ " x 11". \$1.25.

BLAZER PATCH

White gabartex shield, $2\frac{1}{4}$ " x 3" with CE emblem and border Swiss embroidered in red silk thread. \$1.25.

Order from International Society of Christian Endeavor

NEWS

Canada 1970

While Canadian Endeavorers organize to host the 16th World's Convention and the 50th International Convention to be held concurrently August 19-23, 1970, in Kitchener-Waterloo, Ontario, leaders in other countries are planning special tours for their delegations.

The British Union is now taking deposits for provisional booking on a complete holiday including the convention through its CETOURS program. German Endeavorers this fall will begin plans to bring several hundred to Canada in 1970. In Ireland more than 400 members of the Belfast 1966 Convention Choir meet regularly as a singing unit with Rev. F. Rupert Gibson as president; there is much enthusiasm for chartering flights to Canada for the 1970 Convention.

Many groups in the United States are also beginning special funds and promotion to insure large delegations.

CANADIAN CONVENTION COMMITTEE members stopped long enough for a photo at their June 17 meeting at Charles Street United Brethren Church, Kitchener. Cornelius J. Rempel, general chairman, is seated, center. At his left is Hermann Meyer, German Endeavorer who works full time with German youth now living in the Kitchener-Waterloo area. The committee is almost complete, with only some subcommittee chairmen yet to be selected, and is meeting regularly in preparation for Canada 1970.

Photo by Rev. Christian A. Tirrell

1968-69 Guide Editor

The material for the "Youth Guide for Action 1968-69" was prepared by Mrs. Ray Pulsifer, executive secretary of the Oregon Union. Mrs. Pulsifer constantly works with youth and is well aware of the needs of those 12-24, to whom the publication is beamed. The Guide includes topics and activities suggestions for the five committees, plus the Executive Committee — a page for each month September 1968 through August 1969. In addition these 16-page folders have two calendar pages with space to list leaders of weekly meetings. Copies may be ordered at 25c each from the International Society.

See the back cover for a list of other program planning helps available from Headquarters.





ENDEAVORERS IN ACTION

A Memorial

Dorothy E. Howes of Oregon died July 10 following a lengthy illness. She had served the movement in many capacities. She was executive secretary of the Oregon Union from 1946 to 1967 when she retired due to ill health. In 1965 she was chairman of the Executives' Program Council.

Dorothy is survived by a sister, Mrs. Chet Kapla of Box 701, Florence 97439. Contributions for the Dorothy E. Howes Memorial Fund may be sent to the Oregon Union at No. 1 Professional Building, 127 S. Broad-Albin, Albany 97321.

We praise God for Dorothy Howes' unselfish life of service.

News from the West Indies

As this issue goes to press final details for the Fifth Area I conference of the World's Union in Kingston, Jamaica, August 8-11 are being completed. The Diamond Jubilee Convention of the Jamaica Union is being held concurrently with the conference.

Pre-convention activities August 7 at Montego Bay, Jamaica, include a civic reception at the Town Hall, a procession through the main street with a display of Christian Endeavor banners, and a rally when Bishop Clyde W. Meadows, World's Union president, will bring greetings and lead the singing. The Honorable Richard Cleaver, M. P., president of the Australian Union, will speak and William J. Sharpe, World's Union Area II general secretary, will also participate.

Following the conference there will be a fellowship banquet in Kingston Monday night, August 12, for con-



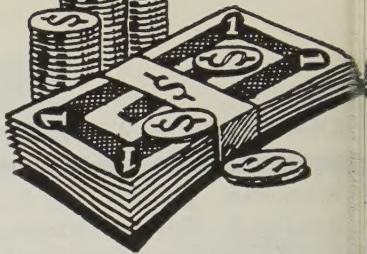
SISTERS' PLEA BRINGS RESULTS —

Irene and Pauline Sun of Brooklyn Presbyterian Church, Oakland, California (shown here with Ralph McQuaid, former state president and field secretary) by their plea for continued conference support and prayer were instrumental in preserving the Alameda Adult-Alumni organization. The picture was taken at the group's banquet in May at Durant Avenue Presbyterian Church, Berkeley. Youth do count! Speak up, young people.

ference leaders and speakers and the local planning committee; this is being arranged by members of the International Society's fellowship tour party.

August 13 the tour party flies to Grand Cayman where a busy schedule has been planned by Caymanian Endeavorers. Activities include a welcome service that evening and participation in the 60th anniversary program of the South Sound society Wednesday night. The tour party returns to Miami August 15.

THE VALUE of a dedicated Christian life cannot be measured in dollars and cents. This is especially true of Dr. Daniel A. Poling, his wife Lillian, and their son Clark. But gifts to the Poling Memorial Fund are a tangible tribute to the value of their Christian service and a measure of appreciation from Endeavorers and friends.



How Much Is It Worth?

When called to higher service in February Dr. Daniel A. Poling was 83 years old. An Endeavorer since he was a Junior, he was a dedicated Christian whose influence spread around the world.

The Poling Memorial Fund seeks to raise \$83,000 — \$1,000 for each year of Dr. Poling's life. Several persons recently gave \$83 — a dollar for each of his 83 years. Individuals, societies, unions and adult/alumni groups are

challenged to give in appreciation for these years —

1c a year —	83c	\$ 1 a year —	\$.83
5c a year —	\$ 4.15	\$ 2 a year —	\$ 1.66
10c a year —	\$ 8.30	\$ 5 a year —	\$ 4.15
50c a year —	\$41.50	\$10 a year —	\$83.00

Every Endeavorer can make some contribution. Groups might work toward a larger gift based on this schedule.

The Fund will be held in perpetuity, with the income used for Christian Endeavor work in North America. All contributions should be sent to the International Society's headquarters in Columbus, Ohio.

Critics (from Page 5)

ment — that it is not reaching out. Let's divide young people into two basic groups — Christians and non-Christians. If the young folk outside are not being reached, the blame cannot be put on Christian Endeavor organization or on the Christian Endeavor program, but on ourselves. What use are we making of what we have learned about witnessing in Christian Endeavor? Some societies have seen their responsibility to those outside and are doing something about it. Some hold coffee bars, others arrange children's meetings, some visit old people regularly, and so on. If your society isn't reaching outside, there is something wrong inside. I'm sure you have all heard the saying "We are saved to serve." If we might adapt it for Christian Endeavor: "We are trained to serve."





AS I SEE IT

Looking Across The President's Desk

By ELWOOD DUNN

It was a card. It showed its age. It also showed careful preservation. It bore the date 1906. It was 62 years old. That's a lot of years for a piece of paper to last in these modern times. It had some familiar words on it — the first sentence began, "Trusting in the Lord Jesus Christ for strength, I promise Him . . ."

The card belonged to a lady, a sweet, white-haired lady. The name it bore was hers — hers before she was married. One time 62 years ago in serious contemplation before God she read and signed the card. She carried the card in her belongings and its message in her heart.

Introduced by the master of ceremonies, the sweet little lady stood up and acknowledged the applause of a large banquet crowd. She told about the pledge form being hers and that she had signed it in 1906. "It was in Decatur, Michigan, where I signed it," she reminisced. She was there with her husband and a grand-

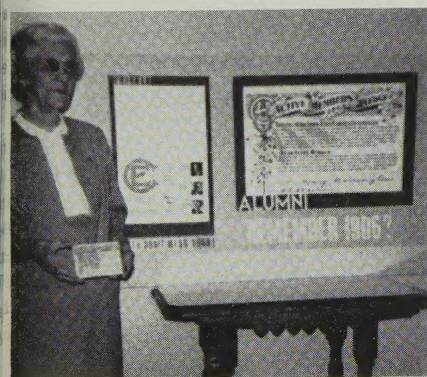
son. The grandson is active in Christian Endeavor in his church.

I sat on the platform at the head table with the lady's daughter and the daughter's husband. This son-in-law had just served as the chairman of arrangements for the state convention — and a good one it was, too! An older grandson (not present because of military service) had been state president for two terms.

This little lady for 62 years had been a Christian Endeavorer. Now so was her daughter and her grandsons. Three generations were present at the banquet, all Endeavorers. The convention committee made a big blowup picture of the pledge card which the local bank displayed in its window. What an influence one pledged person can make in the lives of people!

Want to know who they are? Our lovely lady with the 1906 pledge card signed "Mary Barrington" is now Mrs. Andrew Jurgensen. The daughter — Frances, with her husband Everett Vlieg. The grandson present — Paul Vlieg. The former state president — Bruce Vlieg. The state — Michigan. The convention — Kalamazoo 1968.

Probably you, too, are a Christian Endeavor product and are in a large measure what you are because of these influences. Are you doing or planning to do as well by the next generation? Vive la Christian Endeavor!



Mr. Jay Stillson Judah, Librarian 3
Pacific School of Religion
1793 Scenic Drive
Berkeley, California 94709
Sample Copy



Christian Endeavor Program Helps Planned for Youth To Help Youth Plan

YOUTH GUIDE FOR ACTION

1968-69 — A handy guide for Endeavorers and counselors. Topics and activity suggestions for the five major committees, plus the executive committee — a page for each month September 1968 through August 1969. Also two calendar pages to list weekly leaders. 25c.

CHRISTIAN ENDEAVOR ESSENTIALS

— The basic textbook. Draws together 85 years of experience in Christian youth work. Wide margins for notes, with questions at the end of each chapter to aid study. \$1.00.

A VITAL PROGRAM FOR YOUTH

— Outlines the current biennial theme "Jesus Christ Is Lord" with scriptural background. A folder. Free in limited quantities.

PLANNING THE PROGRAM OF A CHRISTIAN ENDEAVOR SOCIETY

— 36 pages of basic information to guide the local society. 50c.

THE CHURCH ACTIVITY COMMITTEE IN ACTION — Detailed instructions and suggestions. 40c.

THE LOOKOUT (MEMBERSHIP COMMITTEE IN ACTION)

— Instructions and suggestions plus a section to list members and record attendance. 60c.

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